



HOLST CENTRE LAUNCHES IN NORTH AMERICA

The Netherlands' leading research and development center expands activities to Massachusetts

(BOSTON, MA) October 27, 2016 -- Yesterday, Holst Centre, a leading Dutch research institute in the area of flexible electronics and wireless sensing, based in Eindhoven the Netherlands, hosted an introductory event at the Cambridge Innovation Center to announce their expansion into Massachusetts and bolster relationships in North America. The event was supported by the Province of Noord-Brabant, the Netherlands.

Holst Centre is an independent research and development center, set up by TNO and imec, specializing in wireless low power sensor technologies and flexible electronics. Their areas of expertise include perceptive systems for the internet of things and smart flexible systems for wearable health, energy and automotive applications.

Holst Centre is dedicated to answering global societal challenges in health care, lifestyle, and sustainability through the motivation of its researchers, encouragement of different collaboration models and choosing of its research topics.

“With this event, Holst Centre aims to kick start its activities in the US. We intend to share and further develop our extensive knowledge in smart flexible systems with new partners,” said Ton van Mol, Managing Director of Holst Centre. “With our wide variety of collaboration models, we are looking to build relationships with new partners, both from industry and in the process of validation of our technology”.

One of the key areas that smart flexible systems will play an essential role is in health care domain, solutions that provide support in prevention from diseases or help healthcare

professionals to cure the disease. The solutions can range from wireless medical grade biometrics monitoring devices that could screen patients' wellbeing remotely to flexible imager sensors for use in MRI or CAT scan devices.

“We are pleased to welcome the Holst Center to Massachusetts, where they are joining a strong community of innovators that are developing the next generation of wearable and sensor technologies,” said Travis McCready, President & CEO of the Massachusetts Life Sciences Center. “We are confident that here they will find the partners and resources that they need to advance this work, while building stronger ties between the innovation economies in Massachusetts and the Netherlands.”

During yesterday's event, Holst Centre presented its knowledge on topics such as ECG monitoring patches, flexible x-ray imagers and various optical and printed sensors, showing Holst Centre's leadership in these research domains.

“I am pleased to welcome the Holst Centre to the Cambridge Innovation Center in Boston as our City continues to expand our innovative life sciences industry,” said Boston Mayor Martin J. Walsh. “Boston is open for business, and I look forward to welcoming innovative, international companies like the Holst Centre our City.”

The event also featured presentations highlighting the importance of the Massachusetts innovation economy to the Holst Centre and remarks from representatives of the Netherlands Government, the Massachusetts Office of Business Development, the Massachusetts Life Sciences Center and the Mayor of Boston's Office of Economic Development.

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About Holst Centre

Holst Centre is an independent R&D center that develops technologies for wireless autonomous sensor technologies and for flexible electronics, in an open innovation setting and in dedicated research trajectories. A key feature of Holst Centre is its partnership model with industry and academia based around shared roadmaps and programs. It is this kind of cross-fertilization that enables Holst Centre to tune its scientific strategy to industrial needs.

Holst Centre was set up in 2005 by imec (Flanders, Belgium) and TNO (The Netherlands) and is supported by local, regional and national governments.

Located on High Tech Campus Eindhoven, Holst Centre benefits from, and contributes to, the state-of-the-art on-site facilities. Holst Centre has over 200 employees from some 28 nations and a commitment from over 50 industrial partners.

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